

Brenda Ferguson Hodges

Fashion for Women over 50 – Career, Business or Image Coaching



FIRST IMPRESSIONS MATTER
when you look good, you feel good!

www.FirstImpressionsMatter.com (707) 648-7991 brenda@FirstImpressionsMatter.com

Seminars • Workshops Presentations • Webinars

“First Impressions Do Matter!”

What does your personal brand and style tell others about you within the first 7 seconds?

Did you know that hundreds of decisions are made in the first 7 seconds or less about people that we meet? The judgment game is played every day.

Image can be used as a strategic tool for individuals to achieve the success they desire. However, many people ignore this secret weapon.

Brenda’s presentations and workshops are suited to anyone that need a refresher or update on the importance of their image to their success. If your audience is in need of elevating their game, project more confidence and professionalism or present a consistent brand and image, Brenda’s seminars will inspire and motivate them to dress with intention and purpose. Most requested topics include:

- ***Get Hired: 7 Tips to Make a Lasting First Impression!***
- ***7 Keys to Building your Personal Brand and Style & How they Impact your Confidence & Professional Success!***
- ***9 Professional Image Interview Tips***
- ***Stand Out from the Crowd to Get Hired: 8 Proven Tips!***
- ***Update Your Look: Business Wardrobe Essentials***
- ***And more!***

Testimonials include: “Brenda’s Interview Session was the best out of the three. No one, no matter how long they have been working or how many interviews they have been through, could not benefit with interview coaching”. Comcast Workshop

Brenda Ferguson Hodges, Certified Image Consultant
(707) 648-7991, brenda@FirstImpressionsMatter.com
<http://www.FirstImpressionsMatter.com>



Brenda Ferguson Hodges is an image and brand consultant at First Impressions Matter. She is a Certified Image Consultant and specializes in how your brand, wardrobe, and style can impact your professional success. She is the Author of *Never Say you have Nothing to Wear, Again! Discover your Wardrobe Lifestyle & Season Color and Inside Job Interviews; Secrets to Doing Everything Right...so You’re Hired!*

As a contributor to Forbes, The San Francisco Examiner, Comcast News and the California Job Journal, she is dedicated to helping women tap into your own unique style, boost your confidence, and feel and look good.

A former Human Resources Leader for over 25 years at such companies as University of California, Berkeley, Lucas Film, Kaiser Permanente and Genentech, she understands the hiring process and what it takes to get the job, sale the pitch or win the presentation. Read more at: <http://firstimpressionsmatter.com/about/>

