

# Brenda Ferguson Hodges



FIRST IMPRESSIONS MATTER

*when you look good, you feel good!*

[www.FirstImpressionsMatter.com](http://www.FirstImpressionsMatter.com)

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## Seminars•Workshops Presentations•Webinars

***“First Impressions Do Matter!”***  
***What are you telling others about “YOU”***  
***without ever saying a word?***

Did you know that hundreds of decisions are made in the first 30 seconds or less about people that we meet? The judgment game is played every day.

Image can be used as a strategic tool for individuals to achieve the success they desire. However many people ignore this secret weapon.

Brenda’s presentations and workshops are suited to anyone that need a refresher or update on the importance of their image to their success. If your audience is in need of elevating their game, project more confidence and professionalism or present a consistent brand image, Brenda’s seminars will inspire and motivate them to dress with intention and purpose. Most requested topics include:

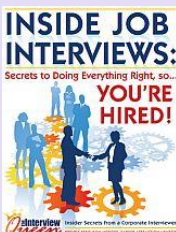
- ***First Impressions Matter!***
- ***9 Professional Image Interview Tips for the over 50***
- ***Dress to Impress: 10 Guidelines to Dress By***
- ***Update Your Look: Business Wardrobe Essentials***
- ***Keys to Building your Image Brand and Building More Confidence***
- ***And more!***

**Testimonials include:** “Brenda’s Interview Session was the best out of the three. No one, no matter how long they have been working or how many interviews they have been through, could not benefit with interview coaching.”-- Comcast Workshop



Brenda Ferguson Hodges, a certified image consultant is a Chief Image Officer, dynamic speaker, and author. On her mission to help women make a fabulous first impression, tap into your authentic self, boost confidence, and feel good about yourself. Brenda founded [www.FirstImpressionsMatter.com](http://www.FirstImpressionsMatter.com) and is a San Francisco Bay Area based company.

After working in managerial positions for 25 years in Human Resources for major healthcare, film, university and biotech corporations, Brenda longed to utilize her Sociology degree from California State University, East Bay, with her love for style, she created First Impressions Matter. She is a certified image consultant who is helping her clients put their best foot forward in today’s competitive job market.



**Brenda Ferguson Hodges, Certified Image Consultant**

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